

For Immediate Release

August 13, 2008

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Open house planned for Columbia Regional Airport

(COLUMBIA, MO) – The City of Columbia and Columbia Regional Airport invites the public to attend a special open house and ribbon cutting ceremony celebrating new airline service to Memphis. The event will be held on Tuesday, August 19 at 10:30 a.m. at the Columbia Regional Airport. The airport is located 12 miles south of I-70, off U.S. Highway 63 on Route H (between Columbia and Jefferson City). Regional ambassadors from surrounding communities and Northwest Airlines representatives will be on hand for the ceremony. After the ribbon cutting ceremony, the 11:25 a.m. departure to Memphis will be on its way.

Beginning August 19, Northwest Airlines will be providing three daily nonstop flights from Columbia to Memphis and beyond. To celebrate this new service, Northwest is offering 1,000 WorldPerks® Bonus Miles for travel on this new route between August 19 and September 30, 2008. (Visit nwa.com® for details and to register.) Northwest Airlines was granted the Essential Air Service (EAS) route in late April. Ticket information for the new flights between Columbia and Memphis is available online at www.FlyMidMo.com, through your travel agent or by calling Northwest Airlines Reservations at 1-800-225-2525. Watch for new features and flight information coming soon on www.FlyMidMo.com.

Columbia Regional Airports offers:

- Free parking near the terminal,
- Single security check-in and shorter lines,
- Free Wi-Fi access, rental car agencies and restaurant located in the terminal
- Comfortable seating on a 34-seat Saab 340 with flight attendants & restrooms

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