



AIRPORT NEWS



Fall 2008

I continue to be surprised at how competitive the fares seem to be to so many cities that justify making the trip from Columbia. It really pays to check on the fares from here.



Jerry Price
Suzi Davis Travel
(formerly Summit Travel)

Flying from Columbia Regional Airport is easy and convenient to use. Benefits include:

- Comfortable seating on a 34-seat Saab 340 with a flight attendant and restroom;
- Free parking near the terminal;
- Single security check-in and shorter lines;
- Free Wi-Fi access;
- Hertz and Enterprise rental car agencies; and
- Skyline Café Restaurant serves a continental breakfast from 4:30 to 6:30 am, or full service breakfast and lunch from 6am to 2:30 pm, with home style cooking and daily specials.

Want to keep up to date on news at Columbia Regional Airport?

Sign up online at www.FlyMidMo.com.

Mid-Missouri's new commercial air service

Columbia Regional Airport now offers daily service to the Memphis hub and easy non-stop connections to places like Washington DC, Atlanta, Dallas and more than 90 others. On August 19, 2008, Northwest Airlines began providing daily nonstop flights from Columbia to Memphis and beyond. Memphis International Airport offers approximately 285 daily flights, which allows travelers leaving Columbia to connect to the world. With one ticket, Northwest Airlines connects you from Columbia to more than 1,000 cities in 160 countries on six continents.

Northwest Airlines was granted the Essential Air Service (EAS) route for Columbia Regional in April. "Northwest Airlines is pleased to accept the Essential Air Service award by the Department of Transportation. The ability to offer service to Columbia, Mo. and the surrounding area is great for the community, the airport and surrounding communities it serves", said Dennis Newman, vice president of network planning and scheduling. "We will offer central Missouri customers direct service to our Memphis hub, connecting to the rest of our U.S. and international destinations."

Information on making your reservations is available online at www.FlyMidMo.com. Businesses are also encouraged to check out the Biz Perks corporate program at www.nwa.com/bizperks to start earning Northwest Airlines reward travel and member benefits. With Biz Perks, companies can earn points for



the dollars spent on Northwest/KLM. Employees can earn valuable Biz Perks points for their company while also earning frequent flyer miles. Biz Perks points can be spent on dozens of options, including complimentary passes, first-class upgrades and WorldClubs® passes.

Northwest Airlines and Delta Air Lines Merge

Delta Air Lines has officially merged with Northwest Airlines, creating the premier global airline with a leading presence in nearly all of the world's major travel markets. With the completion of the merger, Northwest Airlines is now a wholly owned subsidiary of Delta. Together, they will provide access to more worldwide destinations than any other airline, with nonstop access between their hubs in Atlanta, Cincinnati, Detroit, Memphis, Minneapolis/St. Paul, New York-JFK, Salt Lake City and Tokyo. The merger is not expected to affect the Columbia Regional Airport. From the customer's point of view, it's business as usual.



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My husband, Dave and I have always made it a point to fly out of Columbia, using the airport for both business and personal travel. We feel fortunate to have convenient, reliable air commercial air service in Columbia once again; from check-in at departure to luggage retrieval on return, every interaction with the Columbia Regional staff was pleasant and efficient. The overall experience was so pleasant



that we considered the time spent in travel to be a part of our mini-vacation, rather than a necessity endured to

reach a destination. And—the 20-minute drive back home from the airport is pretty hard to beat, too.

Sue Dunkin
Executive Director of Advancement
University of Missouri School of Medicine

New website launched

The Columbia Regional Airport is pleased to announce the launch of its new web site, **FlyMidMid.com**. The idea of a new and separate website from the City's site came about when looking for new advertising methods that would put more of a regional focus on the airport.

Having an interactive and informative website will enhance the credibility of the airport and the services offered. "We needed a website that was easier to use and inviting to all mid-Missouri residents" says Kathy Frerking, Manager of the Columbia Regional Airport. "We think you will find **FlyMidMo.com** easy to navigate and enjoyable to use".

Visitors will be kept up to date on upcoming news, events and fare specials, as well as other useful information regarding the Columbia Regional Airport. Some of the main features of the site are:

- FlightView, which allows visitors to check real time arrivals and departures, as well as visually tracking flights to and from the Columbia Regional Airport;
- A trip calculator to compare the costs of flying from Columbia Regional Airport, such as fuel costs, time, and parking, as opposed to using other airports in our area; and
- Airfarewatchdog.com which will list low fares available from Columbia Regional.

"It is important to have a website with the basic services that visitors need and is capable of growing with the airport," Frerking said.

The new website was created in partnership with the City of Columbia, Columbia Convention and Visitors Bureau and the Columbia Chamber of Commerce. For your future travel needs, check out **www.FlyMidMo.com**. You really can connect to the world from Columbia.



Airport master plan update underway

In June 2009 the City contracted with Reynolds, Smith & Hills to update the Columbia Regional Airport master plan. The project, will develop a plan to support the aviation growth of the airport over the next 20 years and focus on the specific needs of Columbia Regional. The primary focus of this update is to determine the condition of the existing runway and to develop a funding and phasing plan for any work deemed necessary during the next 20 years, including pavement reconstruction and runway extensions.

As part of the Master Plan update, four (4) public workshops will be held to solicit public input in the process. The discussion at these meetings will center on:

- 1) an explanation of the overall master planning process,
- 2) the presentation of the preliminary alternatives under consideration for future development at the Airport,
- 3) the presentation of the master planning process and the selected future development plan for the Airport, and
- 4) the presentation of the final findings of the master plan.

Information regarding the master pan project will be added to the airport's website at www.FlyMidMo.com as the project develops.