



## SUMMER 2009 News from COU

New name....but the service remains the same

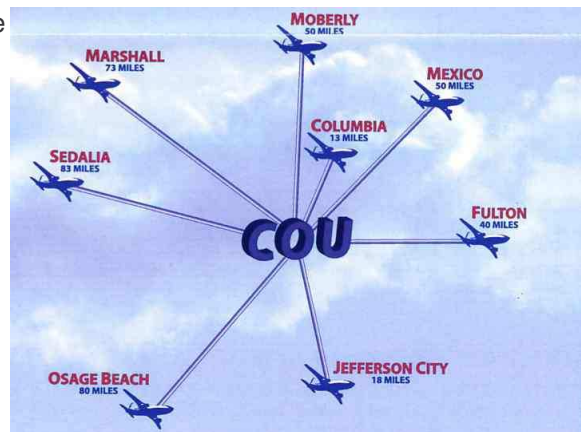


Effective June 2009, the name of the commercial service provider for Columbia Regional (airport code COU) has changed from Northwest Airlines to Delta Connection. Some of the planes have already been painted with the Delta colors but you will continue to see a few Northwest planes fly into COU until all the planes have been repainted, which is expected to occur before the end of the calendar year. Although flights from COU are still available through Northwest's reservations phone number and website, you can also make your reservations through Delta as well. Visit Delta's website at [www.Delta.com](http://www.Delta.com) or contact their reservations office at **800-221-1212** (800-323-2323 for SkyMiles Members or 800-325-1999 for Flight Information). For more information, visit the airport's website at [www.FlyMidMo.com](http://www.FlyMidMo.com).

Airport reaches out to Mid-Missouri communities

Columbia Regional Airport and Columbia Chamber of Commerce staff have been traveling throughout the region talking about the Airport. Staff has visited the cities of **Mexico, Moberly, Boonville, Jefferson City and numerous other stops along the way** to talk about the benefits of using COU! These stops have included various trade shows such as the Columbia Chamber of Commerce Business Conference and Showcase, the Missouri Society of Association Executives, and the upcoming Joint Meeting Planners Association Trade Show.

"Once we realized how reliable and accommodating the Delta/ Northwest service was, airport staff began working closely with the Columbia Convention & Visitors Bureau and Chamber of Commerce to market the airline regionally. We have had a lot of positive feedback from the users and the airline, and continue to look for opportunities to educate the Columbia area and surrounding communities about the wonderful service offered at Columbia Regional," says airport manager Kathy Frerking.





Also, on May 28 Chamber representatives from **Columbia, Boonville, Fulton, Moberly and Jefferson City** visited the airport to discuss marketing opportunities for their communities.

If your organization or business would like to have a Columbia Regional Airport presentation at an upcoming event, give us a call at 573-874-7508 or send us an email at [airport@GoColumbiaMo.com](mailto:airport@GoColumbiaMo.com). We are happy to share news about the airport and travel tips with your group.

## Master planning process still ongoing



The master plan process for Columbia Regional Airport is still ongoing. Representatives from Reynolds, Hills and Smith consulting group have been working with City staff and other area representatives since Fall 2008 on the Master Plan, which they expect to be completed and presented to Columbia City Council and FAA for approval this Fall. Another round of public meetings will be announced soon where the public has the opportunity to provide input and comments. For more information about the Airport Master Plan, go online to <http://www.flymidmo.com/MasterPlanProcess.php>.

## Passenger counts remain strong

**Load factors** (ratio of passengers to number of available seats):

May 2009 - **77%**

April 2009- **70%**

March 2009- **76%**

Mesaba anticipated a 42% load factor when they initially began serving COU.

**Number of Passengers** boarding at COU:

May 2009 - **2,124**

April 2009 - **1,922**

March 2009 - **2,160**



Thank you mid-Missourians for supporting **your** regional airport!

## Make your trip better using 3-1-1

The graphic features the title "3-1-1 for Your Carry-Ons" in large blue and white text, with "Play Your Part" in yellow below it. It is divided into three blue panels. The first panel, labeled "3", states "3 ounces\* or less size containers of liquid or gel." and includes a small bottle icon and the text "Container size is a security measure." The second panel, labeled "1", states "1 quart-size, clear plastic, zip-top bag holding 3 ounces or less containers." and includes an icon of a quart bag with bottles inside and the text "Bag limits total volume per person." The third panel, labeled "1", states "1 bag per traveler placed in the security bin." and includes an icon of a hand putting a bag into a bin and the text "Isolating liquids speeds screening." At the bottom left is the TSA logo and "Transportation Security Administration", and at the bottom center is the website "www.tsa.gov".

3-1-1 for carry-ons = 3.4 ounce bottle or less (by volume) ; 1 quart-sized, clear, plastic, zip-top bag; 1 bag per passenger placed in screening bin. One-quart bag per person limits the total liquid volume each traveler can bring. 3.4 oz. container size is a security measure.

Consolidate bottles into one bag and X-ray separately to speed screening.

Be prepared. Each time TSA searches a carry-on it slows down the line. Practicing 3-1-1 will ensure a faster and easier checkpoint experience.

3-1-1 is for short trips. If in doubt, put your liquids in checked luggage.

Declare larger liquids. Medications, baby formula and food, and breast milk are allowed in reasonable quantities exceeding three ounces and are not required to be in the zip-top bag. Declare these items for inspection at the checkpoint.

Come early and be patient. Heavy travel volumes and the enhanced security process may mean longer lines at security checkpoints.

TSA working with our partners. TSA works with airlines and airports to anticipate peak traffic and be ready for the traveling public. For more information about TSA's 311 policy, go online to: <http://www.tsa.gov/311/index.shtm>.

## Airport Advisory Board elects new officers

Two new members were recently appointed and new officers elected for the Airport Advisory Board for Columbia Regional Airport.

New members include **Annette Sobel**, Assistant to the Provost and VP for Economic Development, University of Missouri and **Matthew Jenne**, Owner, Addison's and Sophia's Restaurants.

Officers include **Chairman: Greg Cecil**, Director of Development and Corporate Relations, University of Missouri, College of Engineering; **Vice Chairman: John Riddick**, President, ASIflex and **Secretary: Leon Hoffsette**, Facility Security Officer, University of Missouri.

Other Board members include **BJ Hunter**, owner, FastSigns; **Bill Carner**, University of Missouri; **Randy Eckley**,

Ashland Appointee; **Don Miles**, Boone County Appointee; **Ron Craft**, Jefferson City Appointee and **Skip Elkin**, County Commission Liaison.

The role of the Airport Advisory Board is to study airport and aviation needs in the region, and make recommendations to the Columbia City Council for the development and use of the airport. The Board meets the first Wednesday after the first Monday of every month.

### Airline check-in policy reminder

Please arrive **ONE HOUR** before your scheduled flight to ensure all flight arrangements and security measures are complete. **The ticket counter closes 30 minutes prior to departure** and the airline will not issue boarding passes or check baggage less than 30 minutes prior to departure.



### And the winner is...

Congratulations to **Dr. Scott Fray, D.V.M.**, veterinarian with Cooper County Animal Hospital, P.C. in Boonville, MO. Dr. Fray was the winner of a Delta/ Northwest Airlines voucher, which was given away in May through the Airport's regional presentation efforts.

### Top 20 Destinations

Have you ever wondered where people are going when they fly out of Columbia Regional Airport? Below is the list of the Top 20 destinations chosen by your fellow passengers during the period of January through April 2009.

1. Washington DC
2. Memphis
3. Orlando
4. Dallas
5. Atlanta
6. Houston
7. Tampa
8. Cleveland
9. Austin
10. Detroit
11. New York LaGuardia
12. Nashville
13. New Orleans
14. Jacksonville
15. Baton Rouge
16. Columbus, OH
17. Philadelphia
18. Fort Lauderdale
19. San Antonio
20. Minneapolis

## Meeting space available



Looking for a central location for an upcoming meeting? The North Terminal Conference Room at Columbia Regional Airport is available as a convenient Mid-Missouri meeting site. The room can accommodate groups up to 50. The Airport makes for a fitting location for individuals flying into Columbia for a one day business trip. A convenient on-site catering service is also available for your meeting needs. Call airport administration at 573-874-7508 for more details or visit their website at [www.FlyMidMo.com](http://www.FlyMidMo.com).

## Jack and Mary Bush



"Mary and I have been flying to Columbia from Dallas for various MU activities since 1993. It has not always been easy or much fun in the past! Our last two trips have been with Delta/ Northwest through Memphis and they were great. We are sincerely appreciative for this service. We probably will visit Columbia more often now that we have good, dependable, reasonably priced, friendly and convenient air service. Hooray!"

### **Jack and Mary Bush**

Tigers from Dallas

*Jack Bush is the former CEO of Michael's Stores, Inc.*

## Travel tips to make your screening experience hassle-free

The secret to getting through security smoothly is to de-clutter your carry-on bag. This lets Transportation Security Officers get a clear, uncomplicated X-ray image of your carry-on.

When possible, keep packing liquids in checked baggage. You will get through security faster.

Limit quantities to what is needed for the duration of the flight.

For more TSA travel tips go online to: [www.tsa.gov](http://www.tsa.gov).

Need More Information?

[www.FlyMidMo.com](http://www.FlyMidMo.com)

[Link to the Columbia Regional Airport's website](#)

**Why drive when  
it's so easy to fly?**