



Spring 2009 News

Travel Tip

Checking fares for an upcoming trip? If your travel dates are flexible, click on the flexible date's option on www.nwa.com. By choosing this option, you will see fares for all the days around your desired travel day. Moving your trip forward or backward one day could save you money.

And the winner is....

Congratulations to Karen Wolfe, Interior Designer with Dave Griggs Flooring America. Karen was the winner of a Northwest Airlines voucher at the Columbia Business Showcase held on March 17 at the Holiday Inn Expo Center.

Travel Tip

Passengers flying from Columbia Regional Airport should plan to arrive at the airport at least one (1) hour prior to your scheduled departure. At 30 minutes prior to your scheduled departure time, the option to check in will cease for that flight.

Missouri Airport Managers Association



Kathy Frerking, Manager of Columbia Regional Airport, was elected Vice President of the Missouri Airport Managers Association at their annual spring meeting held April 2-3, 2009. She will serve a two-year term as Vice President and then will assume the duty of President of the organization for another two-year term thereafter.

Delta Re-Branding Northwest Hubs

Delta and Northwest have completed consolidation efforts in many hub airports, including Detroit, Memphis and Minneapolis-St. Paul. Delta is removing Northwest branding nationwide and has been hard at work preparing for the conversion to the Delta branding. Many frequent business travelers have likely seen the start of these changes. Depending on which airport you are flying to, some Northwest employees are now wearing Delta uniforms, and Delta food and beverage options will begin appearing on Northwest-operated flights this month.

Preferred check in and WorldClubs access will remain as-is for the time being. For the most up-to-date information regarding travelers' flight and gate status, check in at delta.com or nwa.com up to 24 hours prior to departure. Customers may print boarding passes, change seat assignments, and check gate and departure status online. For customers requiring additional assistance at the airport, uniformed Lobby Hosts will be available to direct customers to the appropriate Special Assistance counters for their operating carrier.

The airport rebranding process is just one step toward Delta and Northwest's consolidation, and will continue throughout this year. The process is expected to be complete at all domestic airports by the end of 2009 and at airports worldwide in 2010.

Signage at Columbia Regional Airport is expected to be changed within the next couple of months.

Remember to Arrive Early for Your Flight



Northwest Airlines and its Airlink partner, Mesaba Airlines, provide commercial air service through Columbia with 3 flights per day Sunday through Friday and 2 flights on Saturdays. Northwest is very strict about running an on-time airline, knowing that most of the passengers on the plane have connections to make. A number of connection times in Memphis are just 30 minutes and that doesn't leave much room for flights that encounter unplanned delays.

Passengers flying from Columbia Regional Airport should plan to arrive at the airport at least one (1) hour prior to your scheduled departure. At 30 minutes prior to your scheduled departure time, the option to check in will cease for that flight.

Passengers who have not checked in may be re-accommodated on the next flight that has seats available. At 30 minutes prior to departure the ticket counter is closed temporarily and all Northwest Airlines staff are involved in the departure process at the gate behind security.

The keys points to maintaining peace of mind on a travel day:

- If possible, check in online and acquire your boarding pass at nwa.com prior to leaving for the airport. Even if you unexpectedly arrive at the airport a bit behind schedule, you have already shown your intent to board the flight and this is documented electronically in the system. If you wait until you get to the airport, you risk running into situations along the way that will put you too close to that 30-minute cut-off time. Remember, you must have your boarding pass and your luggage checked more than 30 minutes prior to departure.

- Even though it's very easy to park at and access Columbia Regional Airport, please allow extra time for unforeseen situations that could subtract minutes from your planned arrival time. Plan to arrive at least one hour prior to your flight and that should set you up for a successful travel experience.

For more information about flying from Columbia Regional Airport, log onto the airport's website at www.FlyMidMo.com or call 573-874-7508.

Planning for the Future



Columbia Regional Airport is an integral part of the transportation network and economic base for the City of Columbia and the entire mid-Missouri region. As such, it is essential to continually monitor the growth and to plan for the future of the Airport. Part of the process to plan for the future of Columbia Regional is to update the Airport Master Plan, which will develop a plan to support the aviation growth of the Airport over the next 20 years. Two public workshops have been held since the Fall 2008

when the master plan process began, and two more are planned in the coming months. Representatives from Reynolds, Hills and Smith consulting group have presented preliminary findings for airfield alternatives and other airport improvement needs. The master plan process is expected to be completed this summer. For more information about the Airport Master Plan, go online to www.FlyMidMo.com/MasterPlanProcess.

Passenger Counts on the Rise

- The load factor for March 2009 (ratio of passengers to number of available seats) was 77%. Mesaba anticipated a 42% load factor when they initially began serving COU.
- Passengers boarding at COU in March 2009 was 2,160 (a 325% increase over one year ago!). In March 2008, the passenger count was 508.
- For the 1st Quarter of 2009, Northwest Airlines reports a completion factor of 99.2% and the station's on-time performance at 94.4% for service at Columbia Regional Airport.

Thank you mid-Missourians for supporting your regional airport!

Need More Information?

Link to www.flymidmo.com... the Columbia Regional Airport's website

Why drive when it's so easy to fly?

**Columbia Regional Airport | 11300 South Airport Drive | Columbia | MO | 65201
(573) 874-7508**