

MINUTES
Airport Advisory Board
March 4, 2009

The meeting was called to order by Chairman Greg Cecil at 12:30 p.m. in the North Terminal Conference Room on Wednesday, March 4, 2009.

Present: Leon Hoffsette, Don Miles, B.J. Hunter, Bill Carner, Bob Taylor, Ron Craft, John Riddick, Rick Shanker, Greg Cecil
Kathy Frerking, Tammy Puett, Don Elliott - Airport Administration
Jill Stedem - Public Works Public Information Specialist
Skip Elkin – Boone County Commission
Lorah Steiner – Director, Convention and Visitors Bureau
Janet Ford – Manager, AFSS – Lockheed Martin
Ed Werner - Visitor

Excused: Randy Eckley

APPROVAL OF MINUTES: B.J. Hunter made the motion to approve the January 28, 2009 minutes, John Riddick seconded the motion and the minutes were approved.

REPORTS: Janet Ford, Manager, AFSS – Lockheed Martin had another meeting to attend so she gave her report first. Ms. Ford reported that Lockheed Martin along with the Columbia Airport is hosting Operation Take-Off, an Aviation Safety Workshop on March 28, 2009. This program is Wings accredited and there are going to be presentations given by FSDO, CAP, Highway Safety and the Columbia Automated Flight Service Station. The invitation has been sent to surrounding states and local Flight Schools. Ms. Ford reported that they are anticipating a large turnout. Ms. Ford reported that the event should bring in general aviation activity and hopefully it will benefit CMA with fuel sales and the restaurant will be open for lunch.

OLD BUSINESS:

Lorah Steiner, CVB – Discussion regarding Airport Website/Advertising. Ms. Steiner reported that the focus of the marketing plan has been to hammer home the message regarding commercial air service out of Columbia. The CVB has been involved in getting the new web site going and implementing the new jingle. Ms. Steiner stated that the Airport is important to the community. Lorah stated that this month there have been 10-12 presentations scheduled to discuss the airport, several of which will be made to groups outside of Columbia. Ms. Steiner discussed the new airport web site and a question was raised regarding the links to Internet travel sites on the site, which had been discussed at a previous Board meeting. Bill Carner and other board members had previously discussed the airport website and suggested it should not include links to other travel sites other than Northwest Airlines for reservations because they felt it takes away business from Northwest and does not provide better airfares. She stated that it is important to have more information than less, so she didn't see a problem with having other ways to make reservations available on the website, which is all about customer service and providing helpful information. Ms. Steiner said the CVB is committed to continue to look for ways to get the word regarding the airport and its service out to the public.

Advisory Board FY09/10 Program of Work Questionnaire - The board listed several projects and discussed if additional funding would be needed. There was discussion regarding the need for more clarification and clearer instructions regarding the questionnaire. Rick Shanker suggested the Work Questionnaire should be very simply answered and not include detailed answers. John Riddick made the motion that the Board authorize Chairman Greg Cecil to complete the Questionnaire as discussed. B.J. Hunter seconded the motion. The motion passed with all voting yes except for one no vote. Greg stated that he would complete the questionnaire and send a copy out to the Board for comments. The questionnaire is due back to the Mayor and Council by March 31, 2009.

NEW BUSINESS:

Columbia Visioning Commissions (CVC) Request - The Airport Advisory Board received a request from the CVC to review and comment on the Third Chapter of the Draft Visioning Implementation Report regarding Operations Among City Council and Boards and Commissions. Rick Shanker made the motion stating that the Board has reviewed it; Bob Taylor seconded the motion, and the motion passed.

REPORTS:

There was a meeting with the Airport Master Plan consultants on February 26 but there was not a separate Airport Advisory Board meeting held in conjunction with this meeting. As a result, all the Board was invited to attend the joint Technical Advisory Committee/Public Advisory Committee meeting and several attended. The preferred pavement selection of 2G was decided upon on February 26. The next Master Plan meeting to review the phasing plan is scheduled for Monday, March 23. Kathy asked the Board if they would like to move the April Board meeting to March 24 so the Board could meet with the consultants. Bob Taylor stated that he was concerned that the Board was not involved enough with the decisions being made with regard to the Master Plan Update. Bob Taylor made the motion that the next Board meeting be held on March 24 so the Board could meet with the consultants, Bill Carner seconded the motion and the motion was passed. The next Board meeting will be held on Tuesday, March 24th and, therefore, there will be no Board meeting held in April.

Bob Taylor stated that, after researching the pavement alternatives again, he does not agree with the preferred alternative of 2G and that 1G should be the way to go because it completely eliminated the intersection of the runways. It was noted that the Airport Advisory Board had not met regarding the selection of pavement alternatives and had not given its support for pavement alternative 2G although the Master Plan Technical and Public Advisory Committee, which included several Airport Advisory Board members, voiced support for the selection of alternative 2G when they last met with the consultants. There was discussion regarding the alternatives. Ms. Frerking stated alternative 1G was the FAA's least favorite option due to the impact to existing facilities and that the preferred alternative would need to be approved by the FAA before funding could be granted for the project. Bob Taylor made the motion that the consultants bring back information giving the alternative 1G equal or more weight than 2G, Rick Shanker seconded the

Airport Advisory Board
March 4, 2009
Page 3

motion, the Board members remaining at the meeting voted with a tie of 3-3 so the motion did not pass. Ms. Frerking stated that she will forward Mr. Taylor's concerns to the consultant.

The meeting was adjourned by Chairman Greg Cecil at 2:25 p.m.