

**MINUTES**  
**Airport Advisory Board**  
**June 2, 2010**

The meeting was called to order by Chairman Greg Cecil at 12:30 p.m. in the North Terminal Conference Room on Wednesday, June 2, 2010.

Present: Leon Hoffsette, Kelly Hewitt, B.J. Hunter, Matt Jenne, Ron Craft, John Riddick, Greg Cecil, Gene Allen  
Kathy Frerking, Tammy Puett, Don Elliott - Airport Administration  
John Glascock – Public Works Department, City of Columbia  
Skip Elkin – Boone County Commission  
John Williamson – Visitor  
Dan Cailler – Tribune  
Josh Jenkins – Visitor

Excused: Annie Sobel, Randy Eckley

Absent: Bill Carner

Kelly Hewitt, the new Boone County appointee, was introduced.

**ELECTION OF OFFICERS:** Matt Jenne made the motion that the same slate of officers be re-elected for next year, B.J. Hunter seconded the motion and the motion was passed. The officers will remain the same: Greg Cecil, Chairman; John Riddick, Vice-Chairman; and Leon Hoffsette, Secretary.

**APPROVAL OF MINUTES:** John Riddick made the motion to approve the May 5, 2010 minutes, Leon Hoffsette seconded the motion and the minutes were approved.

**OLD BUSINESS:** Leon Hoffsette requested that the incentives proposal be sent back to Council with corrections regarding advertising dollar amounts and clarification that the proposal would include Delta if they provided new service. Kathy Frerking will draft a memo and send to Greg and Leon for approval. Leon reported that when the proposal went to Council he would attend the meeting in case Council had questions.

The Master Plan is still being reviewed by FAA.

**NEW BUSINESS:**

**Airport Strategic Plan – Discussion.** Greg Cecil asked that the Board come up with some ideas regarding development of a Strategic Plan for the Airport. The Board needs to decide if they are going to discuss this at regular meetings or have separate meetings. Greg would like for the Board to send him dates and times when they are available to attend a separate meeting. Greg is going to look at Strategic Plans from other Airports as a resource. Some of the ideas that the Board thought the plan should include are: business plan, revenue sources, airline service and

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Terminal upgrade. It was stated that T-Hangars are important to the community and should be included in the Strategic Plan.

Greg Cecil would like to establish a Finance Committee from the Board to look at revenue income streams for the Airport. Gene Allen has agreed to chair this committee.

John Glascock reported that the Airport will be discussed at the City Council Retreat. The Terminal will be one of the issues that will be discussed.

#### GENERAL COMMENTS BY THE AIRPORT ADVISORY BOARD

Matt Jenne asked for an update regarding the 63 Interchange. It was reported that there is no change in the status and the no funding is in place for construction.

Matt Jenne stated that IBM's decision to open a data center in Columbia could be used as PR to promote the Airport. He suggested we find out if the airport was a deciding factor when IBM decided to come to Columbia.

A question was raised regarding REDI being more involved with the Airport Board. A suggestion was made that an Airport Advisory Board member should attend REDI meetings and report back to the Board. Matt Jenne volunteered to investigate to see if it is possible for an Airport Board Member to attend REDI meetings.

The meeting was adjourned by Chairman Greg Cecil at 1:36 p.m.