

**MINUTES**  
**Airport Advisory Board**  
**July 7, 2010**

The meeting was called to order by Chairman Greg Cecil at 12:30 p.m. in the North Terminal Conference Room on Wednesday, July 7, 2010.

Present: Leon Hoffsette, Kelly Hewitt, B.J. Hunter, Ron Craft, John Riddick, Greg Cecil, Annie Sobel, Randy Eckley, Gene Allen  
Kathy Frerking, Tammy Puett - Airport Administration  
Jill Stedem – Public Works Department, City of Columbia  
Gary Laffoon – CORE Executive Director  
Cindy Conner – Manager, FAA System Support Center  
John Williamson – Visitor  
Dan Cailler – Tribune

Excused: Bill Carner, Matt Jenne

APPROVAL OF MINUTES: Leon Hoffsette made the motion to approve the June 2, 2010 minutes, John Riddick seconded the motion and the minutes were approved.

**OLD BUSINESS:**

Airport Strategic Plan – Discussion. Greg Cecil had contacted someone with the Technology Business Development office at the University to determine if there was a facilitator available to assist the Board with discussions for a Strategic Plan and was told the cost could be up to \$10,000. There was discussion regarding finding a facilitator, particularly since no funding is available to pay for this. Gary Laffoon suggested the Board contact AmerenUE, who has offered free economic strategic planning to other organizations in the past. Various Board members volunteered to check to see if there are funds available to help with facilitator costs and to contact other organizations that may be able to assist as a facilitator. Some suggestions included contacting AAEE, AOPA, the State Department of Economic Development and MoDOT.

The Board would like to start working on the Strategic Plan at their August meeting. Greg stated that he would be out of town for the August 4<sup>th</sup> meeting. Randy Eckley made the motion to move the August 4<sup>th</sup> meeting to August 11<sup>th</sup>, Leon Hoffsette seconded the motion and the motion passed. Due to the fact that the August meeting will be longer than usual, John Riddick made the motion to start the meeting at noon, Annie Sobel seconded the motion and the motion passed. The next Airport Advisory Board meeting will be on August 11<sup>th</sup> and will start at noon instead of 12:30 p.m. Greg asked the Board be prepared to discuss a mission statement for the airport at the August meeting. It was also suggested that Board members start making a SWOT list to help with future discussions.

**REPORTS:**

Airport Manager - Kathy Frerking reported that proposals for the airport's Environmental Assessment have been received and that the proposals were being reviewed to determine which firms to interview for the project. She also indicated the project schedule was proceeding as proposed with the Master Plan Update discussions.

The meeting was adjourned by Chairman Greg Cecil at 1:26 p.m.