

MINUTES
Airport Advisory Board
February 2007

The meeting was called to order by Chairman B.J. Hunter at 12:30 p.m. in the North Terminal Conference Room on Wednesday, February 7, 2007.

Present: Jim Elliott, Don Miles, B.J. Hunger, Bob Taylor, Larry Foster, Randy Eckley, Ron Craft, Nicholas Shapiro, Rick Shanker
Kathy Frerking, Tammy Puett – Airport Administration
Skip Elkin – Boone County Commission
Kevin Coleman – Tribune
Terry Rackers, Randy Clark – Central Missouri Aviation
Cindy Conner - Manager, FAA System Support Center
Chuck Mayer – Enterprise
Janet Ford – Manager, AFSS – Lockheed Martin
Herman Lueckenotte – Visitor
Jill Stedem – Public Works Information Specialists
John Landwehr – Jefferson City Mayor
Steve Rasmussen – City Administrator – Jefferson City of Columbia
Mike Naughton – City of Columbia Visioning Committee
Cliff Faulkner – Station Manager Air Midwest

Excused: Greg Cecil

Absent: No one

APPROVAL OF MINUTES: Jim Elliott made the motion to approve the January minutes, Don Miles seconded the motion and the minutes were approved.

Guest Speakers: Jefferson City Mayor John Landwehr and City Administrator Steve Rasmussen.

Mr. Landwehr gave a brief history regarding the Jefferson City Airport and reported that the general aviation airport was greatly needed in Jefferson City. The GA airport is important for government reasons and it is important in that corporate clients would leave the area if there was no airport. Mr. Landwehr stated that Jefferson City was happy with being the GA airport while that Columbia was the commercial air service airport for the region. It was reported that the State encourages its employees to use Columbia Regional Airport whenever possible. Mr. Landwehr stated that it might help with marketing if the Columbia airport had a more regional name, like Central Missouri Regional Airport. Mr. Landwehr reported that he thought it was important that the Columbia airport look and act more regional. He also mentioned that the airport was important to economic development in the region and said there are things that Columbia and Jefferson City can do to help the airport in this area. The Jefferson City Chamber of Commerce is working

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to build regional alliance towards the creation of economic development districts, which are similar to a TIF, to fund infrastructure improvements that serve the region.

Mr. Rasmussen reported that Jefferson City will work hard to keep the GA business at the Jefferson City Airport and the City of Jefferson City will send commercial customers to Columbia Regional. The City of Jefferson City employees must have a good reason when they do not use Columbia for their air service. Mr. Rasmussen reported that if the airline is able to get better connections there are things that Jefferson City can do to help advertise the airport. Mr. Rasmussen also reported that it might be possible to have a shuttle that would travel between Jefferson City and the Columbia airport. He, too, agreed that a different name might help Jefferson City feel like the airport is also theirs.

B.J. Hunter thanked Mr. Landwehr and Mr. Rasmussen for coming and said that the Board would take all things into consideration.

OLD BUSINESS: Recommendations for the FY08 Airport Budget. Attached is a prioritized list of FY08 budget items with estimated dollar amounts.

NEW BUSINESS: Rick Shanker made a motion that a recommendation be made to the City Council that the airport change its name to something more regional. Nick Shapiro seconded the motion and the motion was passed. There was some discussion regarding the name and the Board agreed not to suggest a name but would recommend that the term "regional" be in the name. A couple of suggestions included Central Missouri Regional Airport and Mid Missouri Regional Airport. There was also some discussion regarding what cost might be involved if the airport did change the name.

Rick Shanker asked that thank you notes be sent to the monthly speakers. Kathy reported that she would bring airport note cards to the next meeting so that the Board could sign them.

REPORTS:

Central Missouri Aviation - Terry Rackers reported that the new hanger is finished. The weather has been a disaster. CMA lost three days of business in December and January sales are down 20%. Mr. Rackers reported that CMA is in the preliminary stages of talking about remodeling the offices. Mr. Rackers thanked the airport manger for monitoring the runway conditions during the weather and is happy that the airport is now using urea.

Air Midwest - Cliff reported that the current airline schedule is causing some problems he has had some discussion with the airline regarding the problems. Mesa is working on other EAS bids that would result in more personnel being located at the St. Louis Airport. Mesa is also working on a code share with American Airlines. Cliff reported that there have been a lot of bad weather days where air service was affected, along with the air travelers, and that reliability would need to be built back up in order to get the travelers back.

Airport Manager - Kathy Frerking introduced Jill Stedem, the new Public Works Information Specialist. Jill reported that the Airport had been assigned to her as one of her first priorities and that she is going to try different things to market the airport. One of the long range plans is to create a separate web site for the Airport instead of the web site being buried on the City's overall site. Jill also reported that she would be working with travel agents to see what can be done to improve usage of the airport.

The meeting was adjourned by Chairman B.J. Hunter at 1:48 p.m.