

MINUTES
Airport Advisory Board
December 3, 2008

The meeting was called to order by Chairman Greg Cecil at 12:30 p.m. in the North Terminal Conference Room on Wednesday, December 3, 2008.

Present: Don Miles, Leon Hoffsette, B.J. Hunter, Bill Carner, Bob Taylor, Ron Craft, John Riddick, Rick Shanker, Greg Cecil
Kathy Frerking, Tammy Puett - Airport Administration
Jill Stedem - Public Works Information Specialist
John Glascock - City of Columbia, Public Works
Skip Elkin – Boone County Commission
Terry Rackers - Central Missouri Aviation
Sara Semelka - Tribune

Excused: Randy Eckley

APPROVAL OF MINUTES: B.J. Hunter made the motion to approve the November minutes, John Riddick seconded the motion and the minutes were approved.

OLD BUSINESS: Rick Shanker had some questions regarding the pavement testing for the Master Plan. It was reported that a final pavement report would be going to the City Public Works Engineering department.

NEW BUSINESS:

Internet travel site links on airport website - Bill Carner stated that having links to Expedia and other travel sites on the City web site is not a good idea. Mr. Carner sees it as free advertising and the link will take people off of the City's web page. He said it is also competing against local travel agents. Rick Shanker made the motion that the Board recommend to include a link free of charge to local area travel agents on the Airport's web site. Bill Carner seconded the motion. After some discussion regarding inviting the parties that put the web site together, the motion did not pass. John Riddick made the motion that the committee that designed the web site be invited to the next Board meeting to discuss links on the Airports web site. Rick Shanker seconded the motion and the motion was passed. Lorah Steiner, Director of the Conventions and Visitors Bureau, will be invited to the next available meeting that, due to time constraints, does not involve discussion regarding the Master Plan project.

Investigating what other airports do to increase General Aviation traffic - There was discussion regarding the best way to find out what other airports do regarding General Aviation traffic. It was stated that a survey of pilots might be helpful. It was decided that the General Aviation sub-committee would discuss questions that need to be answered by pilots or other airports. Bill Carner stated that this project might be something that a university or college Marketing class may be interested in working on as a class project.

Greg Cecil reminded the subcommittees that they need to make sure minutes are taken at each of the meetings.

Bob Taylor asked if the Master Plan would include discussion regarding T-hangars. Kathy reported that the Master Plan would include site location(s) for T-hangars. Bob Taylor stated that if the City is going to promote T-hangars there will need to be a funding plan. Greg Cecil stated that, at the completion of the Master Plan, the Board would need to be ready to make recommendations to the Council as needed.

REPORTS

Airport Manager - Ms. Frerking reported that the tenant rent reduction request was approved by the City Council at their last meeting.

There will be two Airport Advisory Board meetings in January. The regularly scheduled meeting will be held on January 7 and there will be another Board meeting on January 28th so the Board can meet with the Master Plan consultants who will be in town for meetings on January 27th.

GENERAL COMMENTS BY AIRPORT ADVISORY BOARD

Rick Shanker asked Terry Rackers about de-icing. Terry reported that if a plane needs to be de-iced they store it in the hanger.

Rick Shanker announced that, following the Board meeting, there would be an opportunity to meet with CMA representatives to discuss General Aviation issues.

B.J. Hunter stated that the new web site looks good.

John Riddick stated that the airline needs nicer seats on the airplanes.

The meeting was adjourned by Chairman Greg Cecil at 1:35 p.m.